



Contact: Corrine Clement  
Giver Game & ChoiceCenter  
(702) 860-9647

### MEDIA ALERT

## **LEADERS TO COLLECT 10,000 ITEMS SATURDAY TO MAKE DISASTER RELIEF HYGIENE AND MEDICAL KITS FOR JAPAN'S TSUNAMI SURVIVORS**

**WHAT:** On **Saturday, March 19**, from **9 a.m. to 1 p.m.**, the public is invited to join Giver Game volunteers to collect **10,000 personal hygiene items and medical supplies** to send to tsunami and nuclear meltdown survivors in Japan.

**Giver Game** is a volunteer philanthropy project developed by **ChoiceCenter Leadership University** that is the “**Amazing Race**” version of charitable giving. A Giver Game make-a-difference stretch occurs in a short **3- to 4- hour window**, proving that a small group of people can make a difference without spending a lot of time or money.

Tomorrow's make-a-difference stretch will be a **4-hour race** to collect **disaster relief supplies** such as combs, toothbrushes, toothpaste, soap, hand towels, bandages, gauze, adhesive tape, cotton swabs and tongue depressors. **Items must be purchased to exact specifications** (6 - 8oz. tubes of toothpaste, for example) in order to be accepted by customs.

**WHEN:** **Saturday, March 19, 2011**  
**9 a.m. – 1 p.m.**

**NOTE: Best time for filming will be from noon to 1 p.m. as supplies are delivered.**

**WHERE:** ChoiceCenter Leadership University  
9145 W Russell Road  
(Russell Road & I-215 in the Desert Canyon Business Park)  
Las Vegas, NV 89148

**HISTORY:** In **February of 2010**, Giver Game volunteers collected **16,000 relief items for Haiti in 3 hours.**